



NOVEMBER 27-28, 2023
NOVOTEL HICC, HITEC CITY, HYDERABAD

INTERNATIONAL NUTRI CEREAL CONVENTION 2023
SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



**BE A PART OF
INDIA'S BIGGEST
MILLETS (SHREE ANNA)
CONVENTION
BRINGING MULTI
STAKEHOLDERS
UNDER ONE ROOF.**

HIGHLIGHTS

1000+ Number of
DELEGATES

100+ Number of
PARTNER STALLS

06+ Number of
SIDE EVENTS

06+ Number of
ROADSHOWS

120+ Number of
STAKEHOLDERS

2000+ Number of
VISITORS

50000+ Number of
OUTREACH
and visibility through
various platforms



PLATINUM SPONSOR

Amount : 20 Lakhs

Number of Sponsors - 3

Offerings

- Logo and name as “Platinum Sponsor” on the website, social media handles and offline marketing collaterals during run-ups, event and post-event materials.
- MC mentions during the 2-day event
- Product Launch at the Convention
- Co-Sponsor visibility - Live plugs in opening & closing speech with logos.
- Special seating for 3 company representatives for both days of the Convention program
- Up to 4 stalls (2mx2m size) will be provided on the exhibition premises for both days.
- Logo and name on all Awards and Participation certificates.
- And many other exciting branding and marketing opportunities.

PLATINUM

DIAMOND SPONSOR

Amount : 10 Lakhs

Number of Sponsors - 3

Offerings

- Logo and name as “Diamond Sponsor” on the website, social media handles and offline marketing collaterals during run-ups, event and post-event materials.
- MC mentions during the 2-day event
- Product Launch at the Convention
- Co-Sponsor visibility - Live plugs in opening & closing speech with logos.
- Special seating for 3 company representatives for both days of the Convention program
- Up to 3 stalls (2mx2m size) will be provided on the exhibition premises for both days.
- Logo and name on all Awards and Participation certificates.
- And many other exciting branding and marketing opportunities.

DIAMOND

GOLD SPONSOR

Amount: 5 Lakhs

Number of Sponsors - 5

Offerings

- Logo and name as “Gold Sponsor” on the website, social media handles and offline marketing collaterals during run-ups, event and post-event related materials.
- MC mentions during the 2-day event
- Product launch at the Convention
- Up to 2 stalls (2mx2m size) will be provided on the exhibition premises for both days
- Special seating for 2 company representatives for both days of the Convention program
- Participation certificates would be given with gold sponsor name or logo

GOLD

SILVER SPONSOR

Amount: 3 Lakhs

Number of Sponsors - 8

Offerings

- Logo and name as "Silver Sponsor" on all printed marketing collaterals and social media handles during run-ups, event and post-event related materials.
- 1 stall (2mx2m Size) will be provided on the exhibition premises for both days.
- Special seating for 2 company representatives for both days to the Convention program
- Participation certificates would be given with the silver sponsor name or logo

SILVER



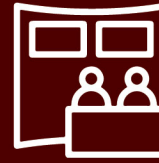
Other Sponsorship Opportunities to explore:

We have a host of additional sponsorship opportunities offer a range of ways for your organisation to get involved, promote your brand, and connect with conference attendees. We are flexible and open to discussing how we can customize sponsorship to align with your specific goals and preferences.



Exclusive Product Launch:

Launch your upcoming product at the stage with a dedicated timeslot allocated in the Grand Event.



Branded Product Area/Sampling at the Registration Area:

This event is aimed at bringing in all the stakeholders in Millets ecosystem, a branded sampling area would help create the brand memory for all the participants.



Recognition:

Receive public recognition during the opening and closing ceremonies. Advertise in Conference Materials: Place advertisements in our conference program or promotional materials.



Side Event Sponsorship:

If applicable, consider supporting various side events like Investor Meet & Pitch Sessions, Roadshows, Innovation Challenge, Poshak Anaj Awards (Special Title), Cooking Shows etc.



Branded Giveaways:

Provide branded merchandise for conference attendees. VIP Speaker Sponsorship: Sponsor a high-profile keynote speaker or panel discussion related to a trending topic in your industry. This allows you to associate your brand with thought leadership and cutting-edge ideas.



Technology Showcase:

Host a technology showcase area where you can display your company's latest innovations, products, or services. Attendees can interact with your products/solutions and learn about its applications.



Lunch Sponsor:

Sponsor a lunch or dinner event during the conference, providing attendees with a memorable dining experience. Collaborate with us on social media campaigns, where we can highlight your sponsorship and engage with our audience through posts, stories, and live updates during the event.



Customized Workshops or Sessions:

Tailor a workshop or session that aligns with your company's expertise and interests. This can be a hands-on technical session or a strategic discussion tailored to your target audience.

OUR PARTNERS AND STAKEHOLDERS

Organized by:



In Association with:

International Partners

Departments



Our State Partners



Industry/Startup Partners



RSVP

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To Pay via UPI



for payments above 1 Lakh Use bank details/IMPS/RTGS

Bank Details

Account Name: Nutrihub Technology Business Incubator Startups Confederation
Account Number: 3861471275 | Bank Name: Central Bank of India | Branch: NAARM | IFSC Code: CBIN0283252

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