



# ENTREPRENEURSHIP FOUNDATION PROGRAM IN MILLETS (EFPM)

## NEW STARTUP INTERACTIONS



**9:30 AM-5:30 PM**  
**MARCH 03<sup>RD</sup>-06<sup>TH</sup>**

**Program Fee: Rs. 8000/- (Includes certificate, lunch, tea and snacks)**  
**Note: Accommodation for non-locals will be arranged at an additional cost.**

### More Information

[trainings.nutrihub@gmail.com](mailto:trainings.nutrihub@gmail.com)

9415256154

[www.nutrihubiimr.com](http://www.nutrihubiimr.com)

**Nutrihub TBISC,  
ICAR-IIMR, Rajendranagar,  
Hyderabad, Telangana**

**APPLY NOW!**



### SESSIONS & LEARNINGS

#### MILLET INNOVATION

Millets Research and development, Primary & Secondary Processing Technologies, Product Innovation & New Product Development, Cooking with Millets – Practical Demonstration, Innovations in Shelf-life Enhancement & Value Addition



#### BUSINESS & STARTUP SKILLS

Marketing & Branding Foundations, Lean Startup Methodology, Business Model Canvas, Pitch Deck & Investor Pitching, Export Opportunities for Millet Startups, Technology Commercialization & IP Strategies, Legal Aspects for Startups, Business Opportunities in the Millets Sector



#### SUPPORT & OPPORTUNITIES

Government Schemes for Entrepreneurs, Linking Farmer Producer Organizations to Startups, Packaging for Millets Products, Food Safety & FSSAI Regulations, Policy Advancements for Mainstreaming Millets, Incubation Programs at Nutrihub, Visits to Processing Units & Centre of Excellence