



# ENTREPRENEURSHIP FOUNDATION PROGRAM IN MILLETS (EFPM)



FOOD SAFETY



FSSAI REGULATION



NUTRIHUB INCUBATION PROGRAM



FPO



PACKAGING FOR MILLET PRODUCTS



EXPORT



MARKETING BRANDING



INNOVATION



**9:30 AM-5:30 PM**



**MARCH 03<sup>RD</sup>-06<sup>TH</sup>**

**Program Fee: Rs. 8000/- (Includes certificate, lunch, tea and snacks)**  
**Note: Accommodation for non-locals will be arranged at an additional cost.**

**NEW**

**STARTUP INTERACTIONS**

## SESSIONS & LEARNINGS



### MILLET INNOVATION

Millet Research and development, Primary & Secondary Processing Technologies, Product Innovation & New Product Development, Cooking with Millets – Practical Demonstration, Innovations in Shelf-life Enhancement & Value Addition



### BUSINESS & STARTUP SKILLS

Marketing & Branding Foundations, Lean Startup Methodology, Business Model Canvas, Pitch Deck & Investor Pitching, Export Opportunities for Millet Startups, Technology Commercialization & IP Strategies, Legal Aspects for Startups, Business Opportunities in the Millets Sector



### SUPPORT & OPPORTUNITIES

Government Schemes for Entrepreneurs, Linking Farmer Producer Organizations to Startups, Packaging for Millets Products, Food Safety & FSSAI Regulations, Policy Advancements for Mainstreaming Millets, Incubation Programs at Nutrihub, Visits to Processing Units & Centre of Excellence

## More Information

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**APPLY NOW!**

