



ENTREPRENEURSHIP FOUNDATION PROGRAM IN MILLETS (EFPM)



FOOD SAFETY



FSSAI REGULATION



NUTRIHUB INCUBATION PROGRAM



FPO



PACKAGING FOR MILLET PRODUCTS



EXPORT



MARKETING BRANDING



INNOVATION

NEW

STARTUP INTERACTIONS

SESSIONS & LEARNINGS



MILLET INNOVATION

Millet Research and development, Primary & Secondary Processing Technologies, Product Innovation & New Product Development, Cooking with Millets – Practical Demonstration, Innovations in Shelf-life Enhancement & Value Addition



BUSINESS & STARTUP SKILLS

Marketing & Branding Foundations, Lean Startup Methodology, Business Model Canvas, Pitch Deck & Investor Pitching, Export Opportunities for Millet Startups, Technology Commercialization & IP Strategies, Legal Aspects for Startups, Business Opportunities in the Millets Sector



SUPPORT & OPPORTUNITIES

Government Schemes for Entrepreneurs, Linking Farmer Producer Organizations to Startups, Packaging for Millets Products, Food Safety & FSSAI Regulations, Policy Advancements for Mainstreaming Millets, Incubation Programs at Nutrihub, Visits to Processing Units & Centre of Excellence



9:30 AM-5:30 PM



JAN 06TH-09TH

Program Fee: Rs. 8000/- (Includes certificate, lunch, tea and snacks)

Note: Accommodation for non-locals will be arranged at an additional cost.

More Information

trainings.nutrihub@gmail.com



9415256154



www.nutrihubiimr.com



Nutrihub TBISC,
ICAR-IIMR, Rajendranagar,
Hyderabad, Telangana

APPLY NOW!

