

NOTIFICATION

Eligible and interested candidates are invited for Walk-In-Interviews to be held at Nutrihub, ICAR – Indian Institute of Millets Research, Rajendranagar, Hyderabad for recruitment of the following positions on **24 October 2025 from 10:00 AM** onwards as per the details given below.

1.	Position Name	Assistant Manager (Branding/Social Media)
	No of Positions	One
	Project	Branding, Packaging, and Market Support to MSMEs in Tamilnadu under RAMP
	Emoluments	₹ 42,000/- (per month) (Consolidated)
	Project Till	October 2026
	Essential Qualifications: - Master's degree in Business Administration (Marketing/Branding)/Mass Communication/ Media Studies/Agri-Business Management or related fields. - Proficiency in social media platforms (Facebook, Instagram, LinkedIn, Twitter, YouTube, etc.) and digital marketing tools (Google Analytics, Meta Ads Manager, SEO tools). - Strong communication skills in English (written and verbal) with ability to develop creative content and branding campaigns. - Fluency in Tamil (spoken and written). Desirable Qualifications: 1-2 years of relevant experience in branding, digital marketing, or social media management with relevance to food/agri-business sector, especially FMCG or MSME-based enterprises. - Knowledge/Experience in graphic design software (Canva, Adobe Illustrator, Photoshop, CorelDRAW). - Exposure to e-commerce onboarding, trade fair participation, or brand consultancy projects. - Knowledge in MS-Office and computer usage (report preparation etc.,) - Must be ready to work at Hyderabad/Tamilnadu as per the need of the project.	
2	Position Name	Technical Assistant
	No of Positions	One
	Project	Branding, Packaging, and Market Support to MSMEs in Tamilnadu under RAMP
	Emoluments	₹ 30,000/- (per month) (Consolidated)
	Project Till	October 2026
	Essential qualifications - Bachelor's degree in Food Technology/Agriculture/Agricultural Engineering/Agri-Business or related discipline. - Knowledge of FSSAI standards, food safety, and packaging compliance. - Fluency in Tamil (spoken and written). Desirable Qualifications - Post Graduation in relevant discipline will be preferable. 1 year of experience in food processing, packaging, or technical operations. - Hands-on experience with millet/food processing machinery, product development, or quality testing. - Exposure to incubation/start-up ecosystem, MSME projects, or capacity-building programs. - Familiarity with sustainable/eco-friendly packaging practices. - Knowledge in MS-Office and computer usage (data entry, report preparation). - Must be ready to work at Hyderabad/Tamilnadu as per the need of the project.	

Terms & Conditions:

1. The above posts are purely temporary and on contractual basis till the **expiry of the project**.
2. The upper age limit for the above position is 40 years for men and 45 years for women as on the date of the interview with relaxation as per GOI rules in case of SC/ST/OBC/PH candidates.
3. The candidates shall send filled in applications in the proforma enclosed along with a passport size photograph and a set of self-attested copies of requisite mark-sheet, certificates and supporting documents.
4. Candidates have to produce all the original certificates at the time of interview for verification.
5. No TA/DA will be paid for attending the interview.
6. Report for registration from 09.15 to 10:00 AM on the date of interview, candidate need to wait till they are called/allowed to the meeting for the interview as per the list.
7. The decision of the Director/CEO, Nutrihub TBISC, ICAR-IIMR is final and binding in all respects.
8. The selected candidates shall not claim for regular appointment/absorption in Nutrihub-TBISC, IIMR, Hyderabad or funding agency at the end of the project.
9. Canvassing in any form will lead to cancellation of candidature.
10. The selected candidate may have to join immediately.
11. For further details/updates/modifications please visit our website www.nutrihubiimr.com/careers regularly.
12. Nutrihub/ICAR-IIMR reserves the right to alter/ Change/ Cancel this Advertisement/ Recruitment without assigning any reason at any stage of recruitment process.
13. Interested and eligible candidates may send their application form (in attached format), latest CV along with passport photo, set of mark-sheet, and other relevant certificates as a single pdf to hr@nutrihubiimr.com on or before 22-10-2025 10.00 AM.
14. In case of any dispute, it will be resolved within the jurisdiction of Hyderabad, Telangana court only.

Sd/-
Director/CEO,
Nutrihub

PROFORMA**APPLICATION FOR THE POST OF:** _____ *(On contractual Basis)***Project:** _____**1. Name in Block letters:** _____**2. Father's / Husband's name:** _____**3. Date of Birth & age:** _____; _____ years.**4. Postal address for correspondence: Present & Permanent.**

_____Latest passport size
photo**5. Mobile no:** _____; **Aadhaar No:** _____; **email:** _____**6. Educational Qualifications:**

Sl. No	Qualifications	Year of passing	Board/ University	Marks (% /GPA)	Remarks (if any)
1.					
2.					
3.					
4.					
5.					
6.					

7. Prior Experience (if any):

Sl. No	Name of the Organization/ Institute	Post	From To	Drawn Salary	Remarks
1.					
2.					
3.					
4.					

8. Additional Information which you would like to mention:

- a. Additional Academic/ professional Qualifications: _____
- b. NET Qualified : _____
- c. Trainings _____
- d. Research Publications / reports / special projects: _____
- e. Awards/ Scholarships/ Official Appreciations: _____
- f. Affiliation with professional bodies/ institutes/ Societies: _____
- g. Any other information: _____

9. Whether belongs to SC/ST/OBC/OC/PH/Ex-servicemen (as per GoI norms) _____

10. I am also willing to be considered for any lower post in case my application for the applied post is ineligible or not shortlisted for further scrutiny. (Yes / No): _____

SELF DECLARATION

I _____, Son/ Daughter of _____ hereby declare that the information given above and in the enclosed documents is true to the best of my knowledge and belief and nothing has been concealed therein. I am well aware of the fact that if Information given by me is proven false/ not true, I will have to face the punishment as per the law. Also, all the benefits availed by me shall be summarily withdrawn and I may be terminated from the services without assigning any reasons.

Date: ____/____/____

Place: _____

Signature of the Candidate